

# Relevant Implications



## Social

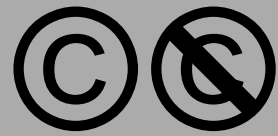
Keywords: gender neutral, language, formal / informal, intended audience



## Cultural

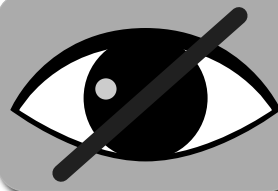
Keywords: multi-cultural, inclusive, sensitive

**Legal** - Copyright Act | Privacy Act



## Intellectual Property

copyright, creative commons, public domain, attribution, own work



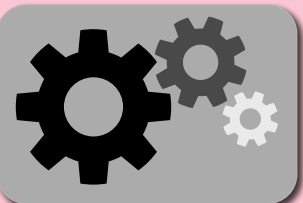
## Privacy

Does your outcome use / collect user information? How do you keep user data secure? Does your website use cookies?

**Ethical** - What are the consequences of your design decisions?

## End User Considerations

### Functionality



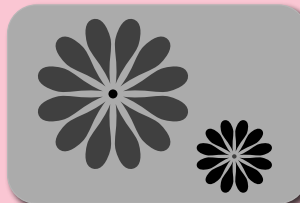
Does the outcome work as intended? Why does this matter?

### Usability



System status, consistency, user freedom, real world match, error prevention / recovery, flexibility etc

### Aesthetics



Is it pretty / shiny / attractive? Explain your colour / font / eye candy decisions

### Accessibility



Can all users access the content? Think about older browsers, visually impaired users, small screens.

### Health & Safety



Keywords: online harassment, eye strain, occupational overuse syndrome

**Sustainability & Future Proofing** - How will your outcome remain up-to-date and relevant?